

5 REASONS TO STICK WITH ONLINE EVENTS

...and why they're the future



1. SAVE THE PLANET

Work travel accounts for 20% of aviation's 1.04 billion tons of annual carbon emissions

2. INCLUDE EVERYONE

Cost, disability, neurodiversity, social factors, and just the time involved in travel, can all keep people away



3. STAY CONNECTED

Online, we can network easily before and after the event, building solid relationships

4. REACH AND SCALE

Can you really imagine disconnecting from your global stakeholder network now?



5. BUILD ENGAGEMENT

Well-designed, well-run online events can be highly participative, creative and fun!

Make your online events better than in-the-room for more of the people, more of the time